

1. K-LOVE radio is an important part of the Phoenix community. It is evident in the number of phone calls they take on the air that come from the Phoenix metro area.
2. The community would be negatively affected if K-LOVE were displaced by an LPFM broadcaster providing other programming. The work schedules of many do not allow them to attend church regularly and K-LOVE brings the needed gospel into our homes and vehicles.
3. K-LOVE's service is in the public interest. It is safe family programming with a positive message in an urban area that really needs to hear it.